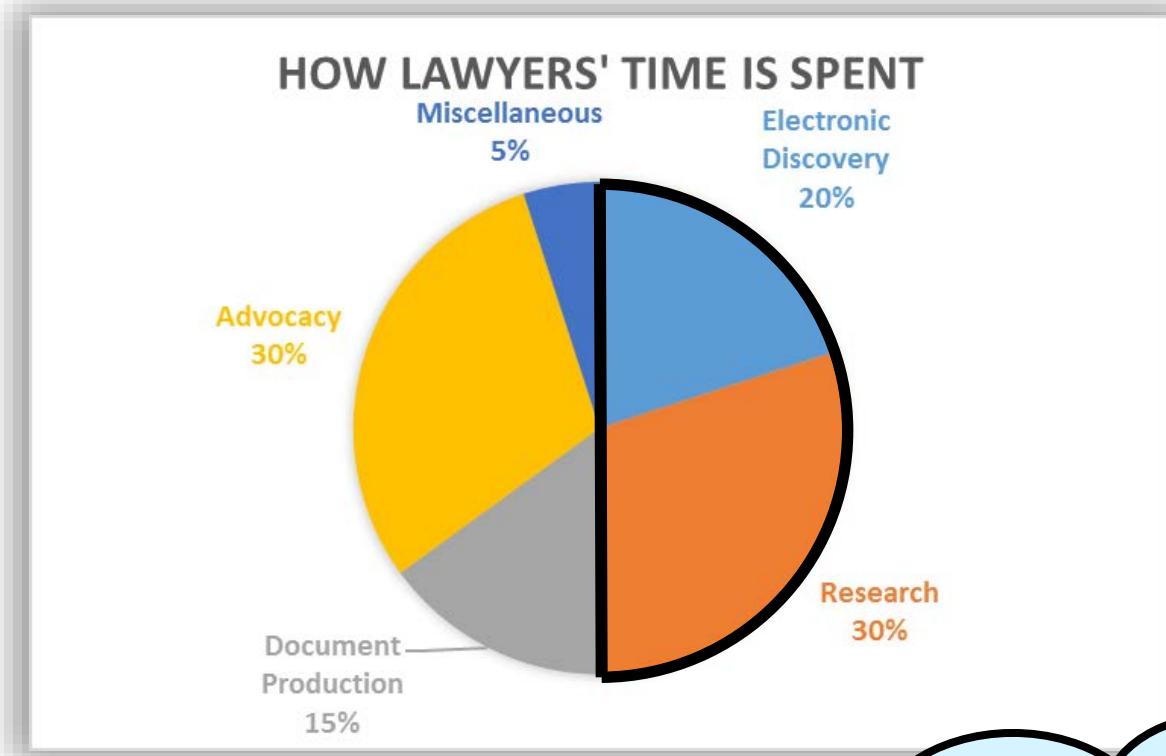




**CAUSA.AI**

AI FOR LEGAL RESEARCH

# WHY CAUSA.AI?



Did I.....

- Look at all sources?
- Get most relevant documents?
- Get crux of documents?
- Look across geographies?
- Extract everything useful?

- Legal research is expensive
- 50% of time spent getting and analyzing documents
- Less time spent on the core business of advocacy
- Current tools don't solve problem effectively
  - Plain keyword search not sufficient
  - No good document comprehension
  - No document generation capabilities

# AI POWERED PRODUCT COVERING ALL ASPECTS OF LEGAL RESEARCH



**PROJECT  
CREATION**

**SEMANTIC  
SEARCH**



**FEEDBACK DRIVEN  
DOCUMENT  
DISCOVERY**

**CONCEPT  
EXTRACTION**



CONCEPT BASED GROUPING



DOCUMENT SIMILARITY

DOCUMENT SUMMARIZATION

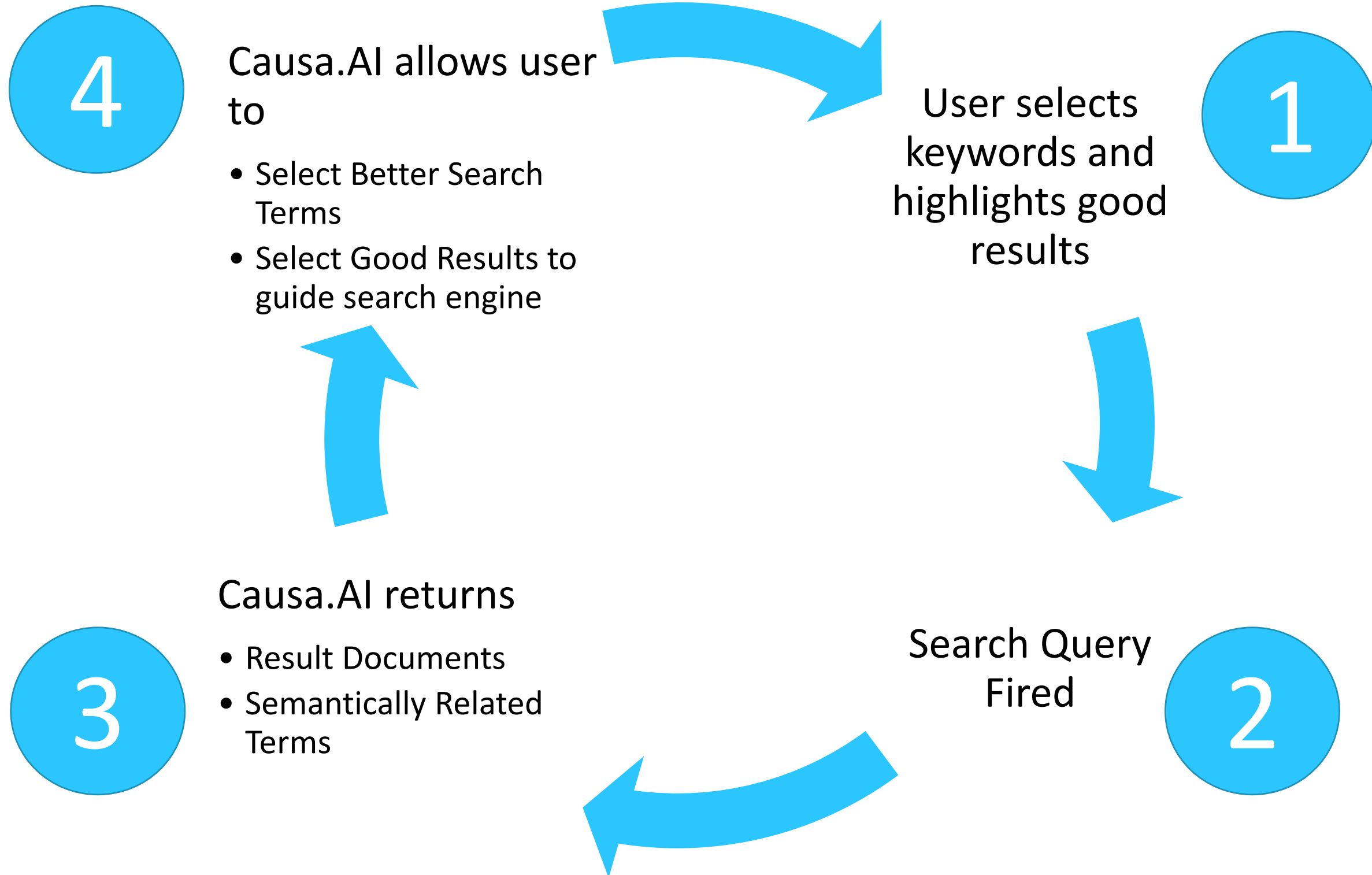


REPORT GENERATION

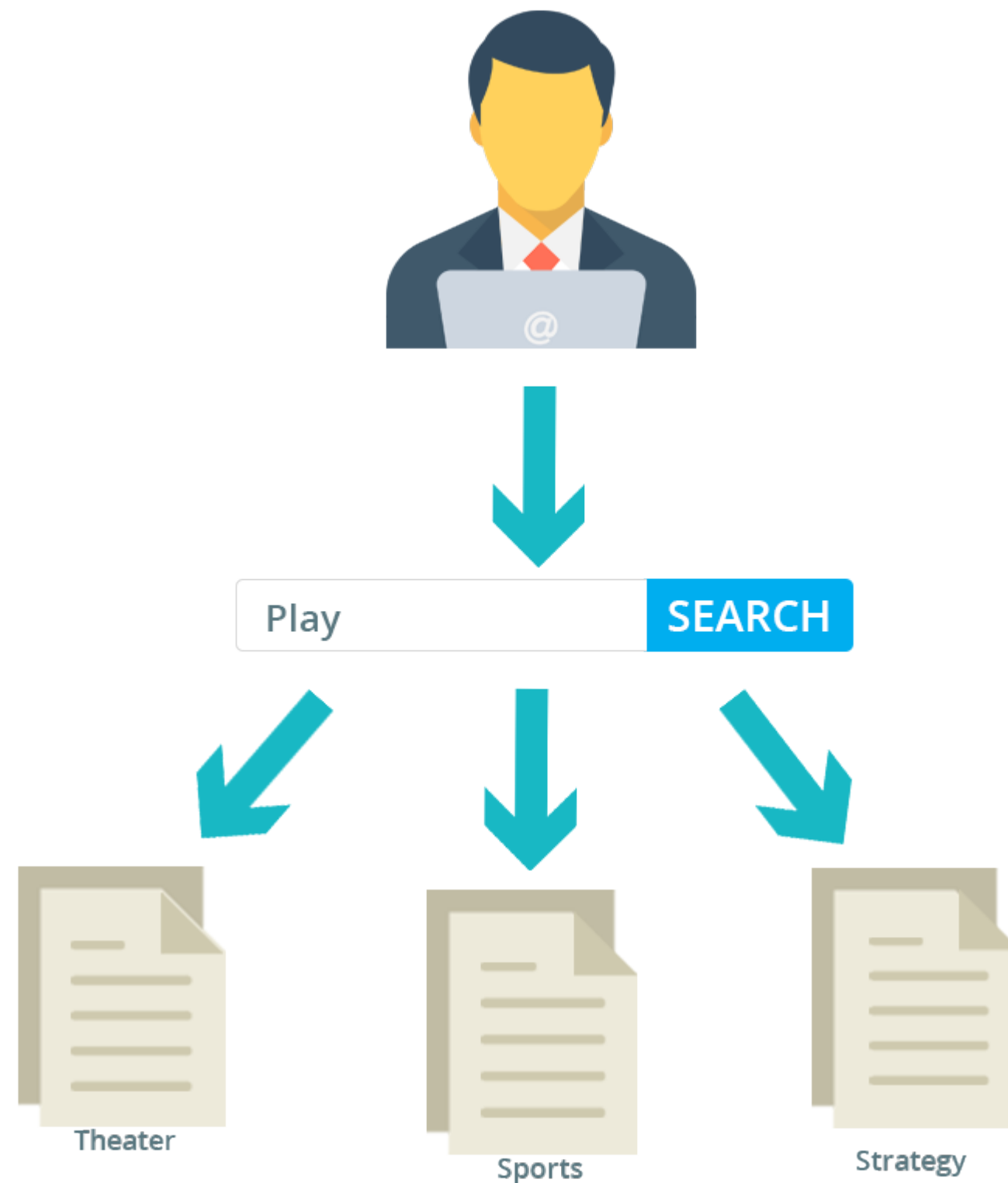




# CAUSA.AI: USING SEMANTIC SEARCH

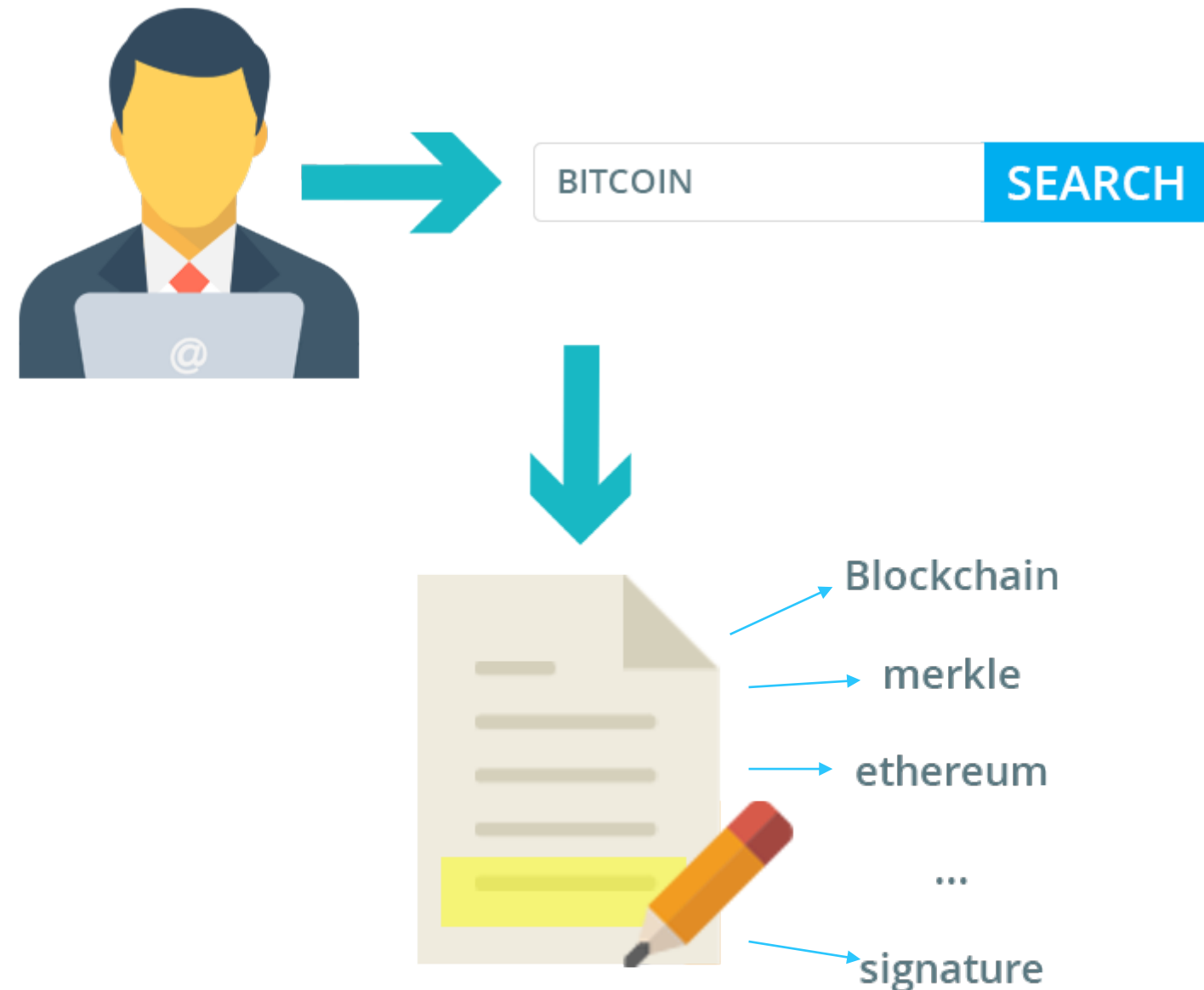


# CAUSA.AI: SEARCHING WITHIN CONTEXTS



- Researchers may deal with terms having multiple contexts
- CAUSA.AI allows users to focus only on the relevant context

# CAUSA.AI: HELPING DOCUMENT COMPREHENSION



- Identify phrases and keywords that distinguish the document
- Identify important sections
- Identify important mentions
  - people, organizations
- Identify related documents
- Identify main topics

# CAUSA.AI: AIDING DOCUMENT PRODUCTION



- Summarize results of research
- Incorporate bookmarks and links to important documents
- Get a trace of the research process
  - Tracking for researchers
  - Transparent for clients



# CAUSA.AI: PRODUCT SCOPE



Covering  
multiple  
geographies  
and  
jurisdictions

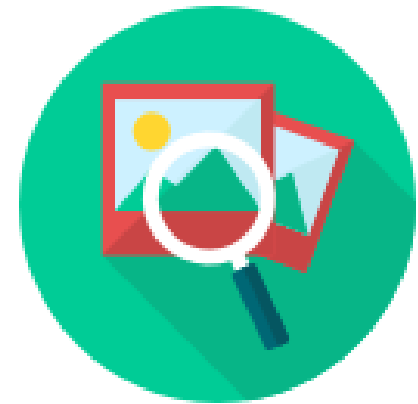


Image search coming  
soon to help with  
trademark, design patent



Multilingual  
(Our techniques work across  
languages)

CAUSA.AI

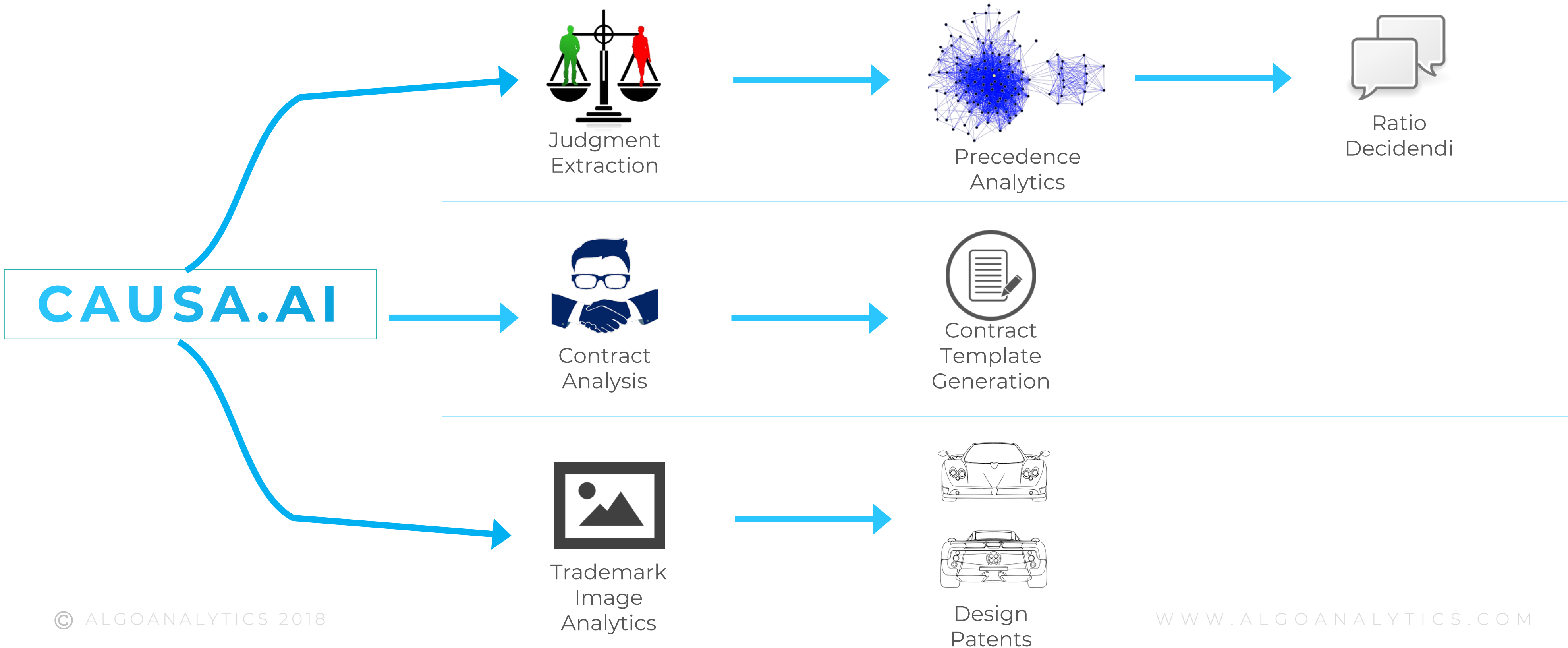
# CAUSA.AI: WHERE ARE WE NOW ?



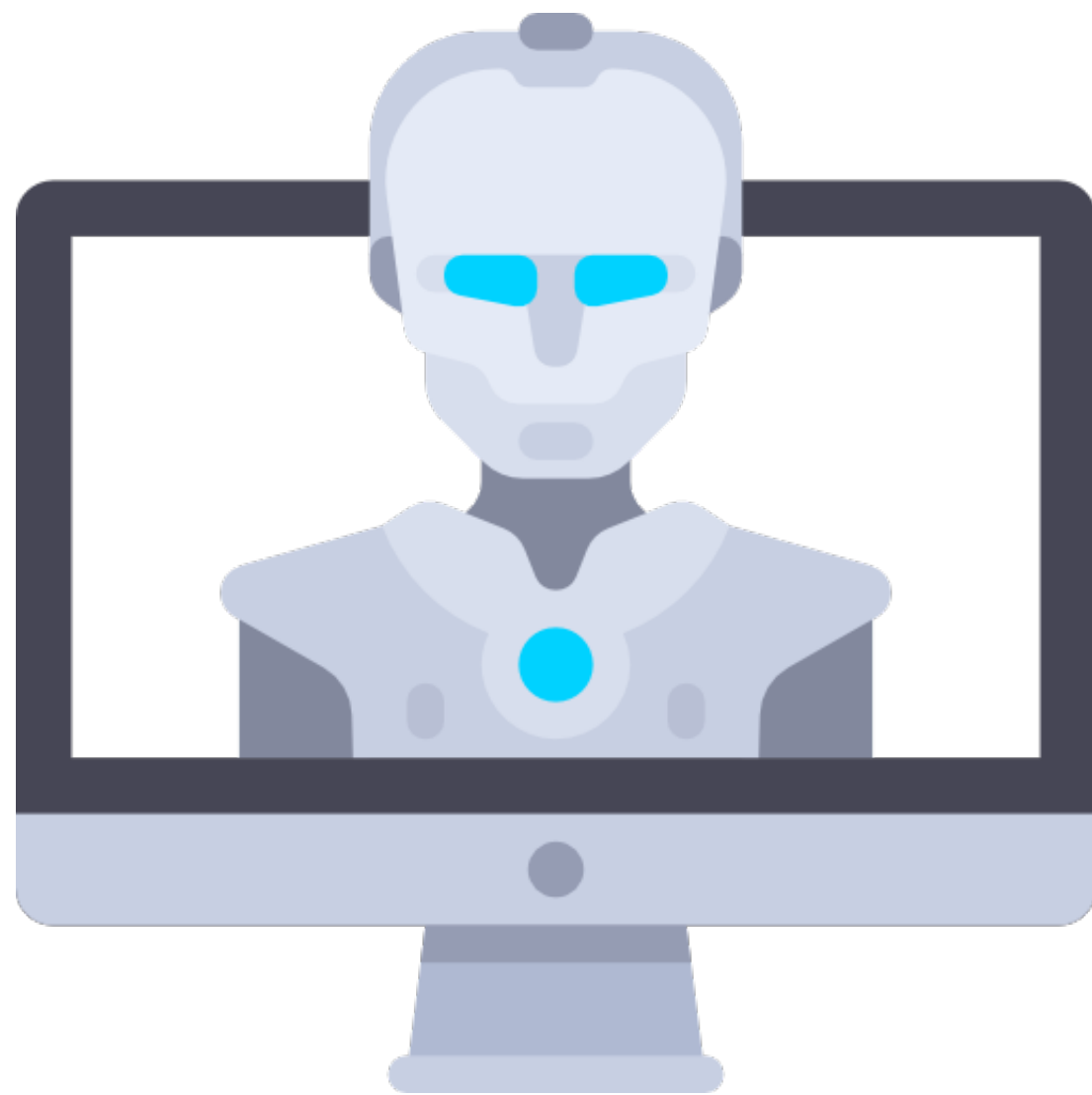
- Fully functional web-based applications for two products
  - Patent research
  - Case research
- Easy access on mobile devices
- Integration with productivity tools
- Continuous improvement, of course



# CAUSA.AI: PRODUCT FEATURE ROADMAP

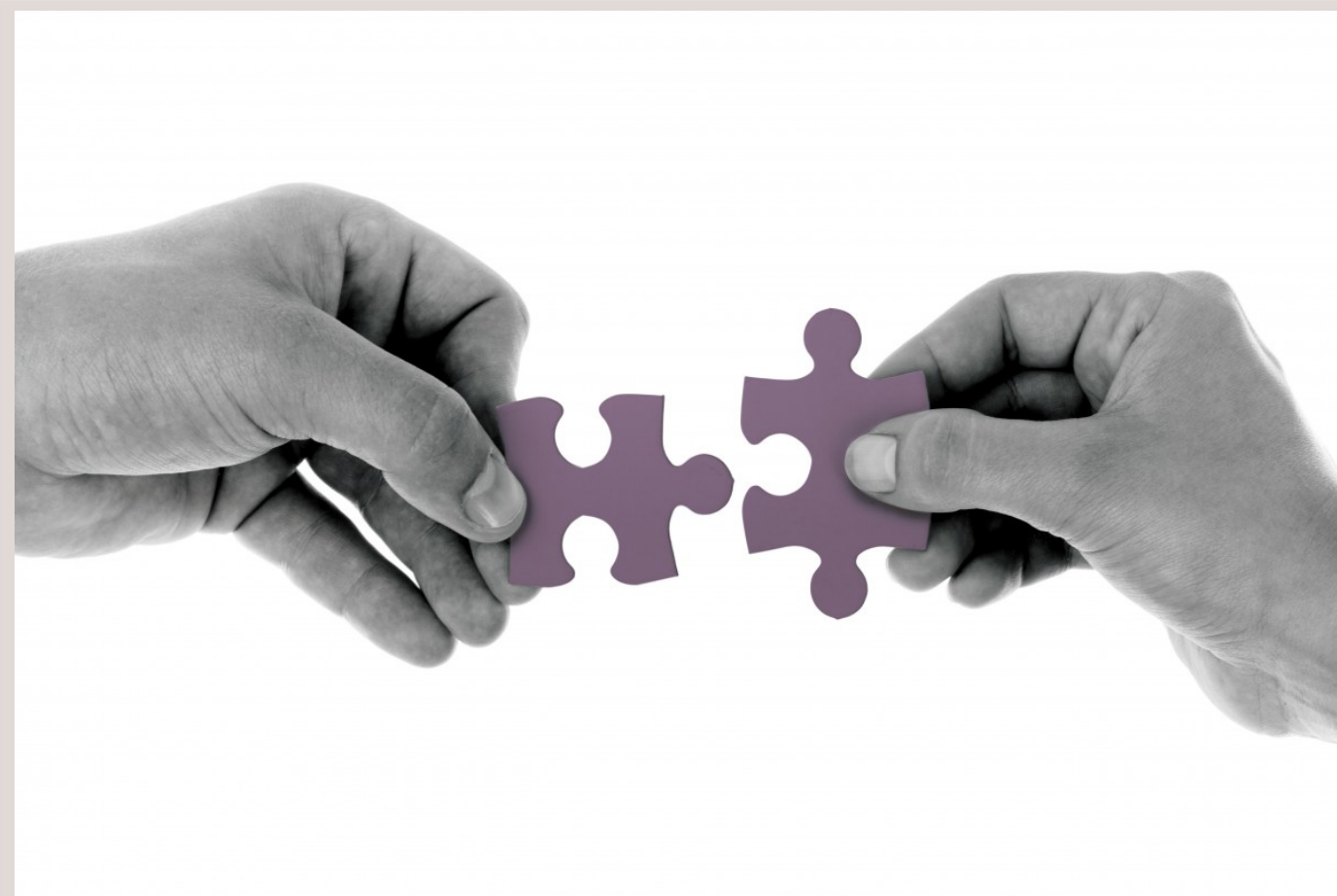


# WHY THIS IS AN IMPORTANT OPPORTUNITY NOW?



- Legal industry getting competitive\*
  - Revenue growth down from 3.7% in 2015 to 1.5% in 2017
  - Profits growth down from 6.4% in 2015 to 2.4% in 2017
- Lawyers getting excited about AI
  - Legal tech. is about USD 16B market now
- AI research getting mature, hardware getting commoditized

# ENGAGEMENT MODEL



- **Product**
  - Stand-alone application
    - Fixed-cost subscription
  - Managed API access
    - Use-based cost
- **Services**
  - Integration with custom databases
  - On premise/private cloud installations
  - API enhancements and customizations
- **Potential customers**
  - Law practice offices
  - Government law and patent offices
  - Law schools

CAUSA.AI

# CAUSA.AI TEAM



**Aniruddha Pant**

Ph.D. (UC Berkeley)  
15 years experience  
in AI  
CEO AlgoAnalytics  
(<http://aigoanalytics.com>)



**Kedar Swadi**

Ph.D. (CS, Princeton)  
15 years experience in AI  
Worked across multiple  
domains



**Sharda Bapat**

Strategic Advisor  
L.L.B.



**Vivek Sadhale**

Strategic Advisor  
LL.B., CS, CMA  
Co-Founder, LegaLogic  
(<http://www.legallogic.co.in>)

8+

## ***Our USP***

***A team with a mix of strong expertise in technology, AI, and law.***

# GET IN TOUCH

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